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PRESS RELEASE**

Strategic Partnership Announced by Two Leaders in the Canadian Professional Cleaning Industry

Ontario, Canada – August 27, 2018 - Charlotte Products Ltd™, a leading North American manufacturer of green certified and sustainable cleaning products announces they will partner with JNP Enterprises Ltd, manufacturer's agent serving Quebec and Eastern Canada including New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland.

JNP Enterprises is the largest non-food specific manufacturer's agent in this part of Canada. The company, headed by Bob Parsons, is over thirty years old and reports annual sales growth averaging 20 percent per year for the past decade.

"This partnership will allow us to provide superior service and products to help support our customers in Quebec and the Maritimes," says James Flieler, Charlotte Products' Vice President of Sales and Marketing Canada.

"We found there is considerable synergy between Charlotte and JNP and we are excited to be working together, ensuring Canadian facilities are safe and healthy today and for future generations."

Parsons adds that he has always been impressed with Charlotte Products because of the company's stellar reputation and the performance of their products.

"We are proud to represent Charlotte Products in Eastern Canada and be a part of the Charlotte family. We look forward to a long and successful relationship."

The partnership will begin on September 4, 2018. For more information, contact Charlotte Products at experts@charlotteproducts.com.

About Charlotte Products

Since 1986, Charlotte Products Ltd™ has been helping people everywhere live healthier and safer lives. We are a leading performance formulator and manufacturer working with global partners to create effective, healthy, and environmentally responsible cleaning solutions. As industry experts, we combine sustainable, green certified, and innovative products with simplified programs, product training, and resources made explicitly for different market segments. We inspire our customers to join us as industry experts in creating safe, healthy spaces. Charlotte Products Ltd™ brands include Enviro-Solutions®, ServClean®, Custom Solutions® and ALLORGANIC®

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